



University of California, Berkeley

Spring 2007

Herman Phleger Scrapbook at Boalt Hall

Brother Herman Phleger, Bond Number 187, was initiated at California Alpha on September 5, 1908. He was active in campus affairs, particularly rugby. For part of the time Herman was at Cal (1909-1912), he maintained a scrapbook of newspaper clippings, photographs, dance programs, and other memorabilia of chapter and campus life. This scrapbook was recently passed from the Phleger family to California Alpha alumni. Through the good offices of Brother George Saywell, Bond Number 843, this unique record is now lodged in the archive of Boalt Hall on the Berkeley campus.

For those of you who might not be familiar with the Phleger name, here is some of the family background. Charles and Mary Phleger of Sacramento had four children. Charles died in 1892, shortly before the birth of the youngest child. Mary supported her family

as a school teacher, sending all of them to graduate from Cal. After her death, the children founded the Mary Phleger Scholarships for needy and deserving Cal students from the Sacramento area. The scholarships, awarded annually, were established on December 30, 1952 with the presentation of 100 shares of Standard Oil and \$6,000 in cash to University of California President Robert G. Sproul. The endowment has grown and there were nine such scholarships awarded for the 2005-2006 academic year.

Herman's brother Carl was also a member of Phi Delta Theta. He was initiated with the same pledge class as Herman on September 5, 1908, and was Bond Number 192. Like Herman, Carl was active in both university affairs and with the rugby team. In fact, Carl was named to an All-Star rugby

team that toured the Pacific Islands, Australia, and New Zealand. His mementos of that tour are now on display in the Witter rugby complex on the Cal campus. Carl also served as an army officer in World War I and thereafter engaged in business, primarily in the petroleum industry in Ventura, California.

Herman went on to become a distinguished lawyer and was one of the founding partners of the San Francisco law firm Brobeck, Phleger & Harrison. He served as the general counsel of the U.S. State Department during the Eisenhower administration and was



the country's principal negotiator of the 1959 treaty prohibiting the use of Antarctica for military purposes. His oral history is in the archive of the Bancroft Library. Herman was also Cal's Alumnus of the Year in 1957.

The extensive Herman Phleger estate, Mountain Meadow, is now part of the Golden Gate National Recreation Area.

If you'd like to view Brother Phleger's scrapbook, a copy is being made by Boalt Hall and will be on display in the fraternity's chapter room at 2726 Channing Way in Berkeley. Of course, the original can also be viewed at Boalt Hall. If you'd like to take a look, please contact Dennis Sidbury at 415.433.2149 or sidbury@cal.berkeley.edu.

Thanks again to George Saywell and also to Joe Woods, California Alpha Bond Number 579, for his help with this article and, more importantly, for helping to ensure that this treasured piece of history will be available to be appreciated for generations to come.

**Phi Delta Theta
Fraternity
Current Officers
510-540-9036**

President
Evan Basakis #1301

Vice President
Todd Andrich #1303

Alumni Secretary
Eric Michal #1307

Secretary
Konrad Knusel #1309

Treasurer
Marius Lungu #1293

**California Alpha
Association
Board of Directors**

President
Dennis Sidbury '91
415-902-5834

Vice President
Adam Garfinkle '98

Secretary
Bret Manley '05

Treasurer
King Tuck '61

Directors
Don Hoard '84
Rodney Pimentel '86
Adam Garfinkle '98
Jeff Davidson '96
Greg Byard '96
Mike Ewing
Evan Basakis '08

President's Report

Brothers,

I am pleased to report that the well-being of California Alpha Chapter of Phi Delta Theta is ever improving. Earlier this month Vice President, Todd Andrich (#1303) and Recruitment Chairman, Patrick Cento (#1290) represented Cal Alpha at the GHQ President Leadership Conference and the GHQ Recruitment Boot Camp, respectively. What Cal Alpha was able to take away from this experience served invaluable for our rush efforts and to ensure the prosperity and continuity of Cal Alpha.

Most significantly, our rush efforts in the Fall of 2006 proved successful as we initiated nine capable and dignified young men. Moreover, I am proud to say that the character of these recent initiates (Bond Numbers 1309 to 1317), resonates with the ideals of the Fraternity's expectations for scholarship and contribution to the improvement of the image of the Fraternity. The average grade point average of the top seven out of the nine recent initiates was an impressive 3.51. Furthermore, I'd like to recognize the willingness with which they desire to make contributions both within the House and within the Greek Community: Konrad Knusel (#1309) is our current Secretary and our IFC Delegate, David Ginsberg (#1310) is our GAMMA Representative to IFC, Thomas Moran (#1311) is our House Manager, and Andrew Lopez (#1315) is our Philanthropy Chair.

As this is my first semester as President, I am making great efforts to learn and the exploit all of the facets and benefits of working closely with the Greek Community and IFC in order to ensure that Cal Alpha maintains a representation of continued community service and compliance with University and community expectations. I am also very inspired by the enthusiasm of the new Director of Fraternity and Sorority Life, Dr. Hesp, whose high expectations of 'A New Direction Built on Tradition,' are in line with those of Phi Delta Theta.

I would also like to take this time to thank the Alumni for their continued and dedicated support, especially the Housing Corporation and all those who are daily involved in the well-being of our Brotherhood. I hope very much to see you Founder's Day or sometime in the near future.

Finally, in the two semesters that I will be President at Cal Alpha, I would like to ensure that the traditions of Phi Delta Theta are continued and strengthened, that our Ritual is transmitted to all who may follow after and that we hold Friendship, Sound Learning, and Rectitude in the highest regard.

Yours in the Bond,
Evan Basakis #1301

Duck Dinner

Duck Dinner 2006 was a huge success. Over 100 alumni and actives enjoyed a night of great food, friends, and festivities. During the dinner several awards were given out including Alumnus of the Year to Dennis Sidbury and Brother of the Year to Evan Basakis. A plaque commemorating the Charlton Buckley Challenge was also presented to the members in attendance commemorating the generous alumni answering the matching challenge of Brother Buckley to refinance the Chapter House and provide a solid financial foundation for future Phi's at California Alpha. The plaque is now on display at the Chapter House for everyone to enjoy. Thanks to all who came for a great event and we look forward to seeing everyone back next year.

Yours in the Bond,
Todd Andrich #1303



Founder's Day

Golf Tournament and Awards Presentation

Please mark you calendars. Phi Delta Theta recognizes our 25, 50, 55, 60, 65, 70, & 75 year legionnaires. The Brothers of California Alpha that will receive these awards are listed below.

When: April 28th

Where: Tilden Golf Course

Yes, I will be attending the golf tournament. Enclosed is my check payable to California Alpha Association for \$ 70. First Tee Time will be at 8:00 AM.

Yes, I would like to attend the BBQ and Legionnaire's Award Presentation at Tilden. Will begin at 1:00 PM

Name: _____ Handicap: _____.

Phi Delta Theta recognizes our 25, 50, 55, 60, 65, 70 & 75 year legionnaires.

75 Year Legionnaires

#432 Mr. Maurice F. Baldwin #441 Mr. Stanley V. Walton Jr. #445 Mr. Nathaniel S. Dodge

70 Year Legionnaires

#506 Mr. Charles G. Kerch

65 Year Legionnaires

#572 Mr. Gerald G. Crane #576 Mr. Richard M. Drach #281 Mr. Thomas W. Burns

60 Year Legionnaires

#660 Mr. Donald C. Bentley #662 Mr. Richard W. Strong #663 Mr. Maynard D. Nelson
#665 Mr. Paul A. Carothers #671 Mr. Howard J. Martin Jr. #672 Mr. John D. Upp

55 Year Legionnaires

#753 Mr. Donald N. Carlton #754 Mr. Clayton W. DaVega #755 Mr. Alfred A. DeVos Jr.
#756 Mr. Ronald J. Marengo #616 Mr. Robert C. Simpson #760 Mr. Carlton W. DaVega
#762 Mr. Webb W. Hayes Jr. #763 Mr. William G. Lind #764 Mr. Charles E. Markley
#765 Mr. John F. Mather #766 Mr. Lawrence K. Taber

50 Year Legionnaires

#841 Mr. Dennis M. Scherzinger #842 Mr. William K. Hayes #843 Mr. George L. Saywell
#844 Mr. Edward P. Kelly #846 Mr. Robert L. Ash #847 Mr. H. B. Williamson
#848 Mr. Kenneth W. Lawrenson #849 Mr. Robert R. Henrich #850 Mr. Alson E. Hatheway
#851 Mr. Henry M. Giudice #852 Mr. Stacy L. Walthall #59 Mr. Robert J. Stinson

House Furnishings

The Chapter House is in constant need of new supplies and we graciously accept donations of furniture and other equipment in working condition. We are continually trying to improve the appearance of the house and would gladly accept any donations. If you would like to make a contribution, please contact Tom Moran at 805.801.0631 or at t-moran@berkeley.edu. We could use the following items:

Tools/Hardware

Kitchenware

Cleaning Supplies

Couches or Chairs

Since established at Berkeley in 1873, California Alpha has had a vibrant history. In the chapter's first year Cal Alpha started strong and quickly got on the map around campus. One of the first brothers of Cal Alpha was a man named Jacob Bert Reinstein, bond number 8. He was one of the "Twelve Apostles" at Berkeley, which was the first four-year class at the university and graduated in 1873. Mr. Reinstein went on to be the first Cal Alumnus to be appointed to the U.C. Regents Board.

Just a few years later, California Alpha broke apart as the Blue and Gold Yearbook mentioned that the chapter was reestablished in 1886. Once reestablished, however, Cal Alpha did not waste any time getting back into the swing of things.

In 1902, Cal Alpha moved to its first chapter house at 2401 Durant Avenue near Dana. This turned out to be the very first fraternity-owned house ever. When the brothers moved into the new house there was a man named John Reid Jr. #126 who later went on to become a well known architect in the area. He also designed what is now the Bill Graham Civic Auditorium in San Francisco, along with several other buildings in the area. Later in his career he designed what is now known as the Hearst Mansion for Phi Delta Theta that still resides on Hearst Avenue on the north side of campus.

Several years later in 1948 the university faced a

great housing shortage. Their proposed solution was to demolish many buildings, such as Phi Delta's house on Hearst and Beta Theta Pi's house, in order to build more dorms. While this plan ultimately failed rough times were not gone for good. In the 1960's there was a strong anti-Greek sentiment throughout Berkeley, which ultimately led to the university forcing fraternities and sororities to move to the south side of campus. Most of the old houses were taken



over by the school and religious groups. Despite many chapters shutting down as a result of the move and Greek resistance, Cal Alpha stood strong and embarked on yet another chapter in its history.

After losing the Hearst House, the chapter became homeless for many years until they moved to another house on Durant where they stayed

for five years. In 1980, the chapter moved once more to its current residence on Channing Avenue.

Today, the Hearst House is designated as a "City of Berkeley Landmark" and has been since May 24, 1982. For more information about the history of California Alpha, stop by < http://www.berkeleyheritage.com/berkeley_landmarks/phi_delta_theta.html > for a more detailed story.

Yours in the Bond,
Eric Michal #1307

Recruitment

As we enter into 2007, the brothers here at the house are preparing for a successful spring recruitment. There are going to be some significant changes to the way we handle recruitment beginning this semester, and I am very excited to see these changes implemented. I had the opportunity to attend the Recruitment Boot Camp in St. Louis over Christmas break, and I left with many ideas, however more importantly I left with a great sense of enthusiasm for this semester's recruitment that I will try and convey to the chapter. Many of the methodological changes I hope to introduce will be dealing with the way recruitment is organized inside the chapter and amongst alumni. A new recruitment committee is being created with active members of the chapter, and a recruitment committee of alumni, including many on housing corp., is also being created to advise the chapter. Furthermore, a new team-based recruitment structure will be implemented within the chapter, and a new focus

on motivation, participation, and year-round recruitment will permeate both the spring and fall semesters of 2007. These new commitments, along with the guidance of both actives and alumni on our new committees, should yield a group of phikeia that are numerous and exhibit the traits of character and moral rectitude we search for in potential brothers. I hope this glimpse in to the future of Cal Alpha will excite everyone as much as it has excited me. I have no doubt that as we strive to at least match our fall phikeia numbers this spring semester, for all the reasons above and for many more which I do not have the space to describe, I am confident in our ability to transmit the fraternity greater than it was transmitted to us.

Yours in the Bond,
Patrick Cento #1290

California Alpha Recycling Works!

Fall semester 2006 marked the beginning of the newly created recycling program at Cal Alpha. With the help of Sierra Pacific Recycling of San Carlos, the program started off strong, as a result of the donated bins and a generous deal on beverage container prices given to the house by the company. From then on, and throughout the semester, the brothers found out how easy it is to make a bit of effort turn into a large amount of recyclables. If not for the initiative taken by the chapter, the material that was gathered would have merely been tossed into the dump and sent to a landfill. Instead, the bin-fulls of plastic, aluminum and glass were bagged and sent to the recycling facility in San Carlos to be processed. After processing, the material is sent to plants that turn them into some of newly manufactured items that we see and use today. In addition to reducing waste, the chapter was able to use the recycling fund, which consists of the California redemption value re-



turned to us from the weighed material, to donate 50 dollars to the Nature Conservancy's Adopt an Acre® program. With a matched donation from Sierra Pacific Recycling, we obtained two acres of rainforest under the name of Phi Delta Theta through the Adopt an Acre® program. The Adopt an Acre® program of '06 - '07 raises money to protect the forests of the Rift Valley, Kenya & Tanzania; with each donation, more rainforest in jeopardy of being developed or logged is saved for future generations. With the house excited about recycling and making a difference, I am pleased to say that program has passed the test and should continue through future semesters with the continued help and dedication of the brothers.

Yours in the Bond,
Ben Altieri #1298

House Improvements

I would like to bring to your attention some of the most recently completed and ongoing house improvements. First, the doors to individual rooms have been replaced and the locks have been updated. The second floor hallway has been prepared for a new paint job which will continue the first floor color scheme throughout the house. Also, some basic house improvements are looking to be accomplished throughout the semester, including: fixing the foos ball table, repairing the kitchen door, some basic maintenance for various walls, and fixing the deck. There will be some work days scheduled throughout the semester to ensure that house improvements and projects are done efficiently and effectively with the help and support of all the brothers. In the near fu-

ture we are looking to replace the fire escape and a new kitchen, which is in dire need of replacement because of its unreliability, poor sanitary conditions, and overall functionality. We appreciate the role of Cal Alpha Board of Directors, Housing Corp., and all alumni for their ongoing help in improving the chapter house and making it a better place to live. We hope that you will consider a contribution to the California Alpha Building Fund as part of your annual donations. Please return the enclosed card with your generous gift.

Yours in the Bond,
Thomas Moran #1311

Building Fund

We would like to thank the brothers listed below for their generous gift to the Building fund last semester. We hope that you will consider a contribution to the California Alpha Building Fund as part of your annual donations. Please return the enclosed card with you generous gift.

#1258 Mr. Brian Johsz
#526 Mr. Edward F. Willi
#741 Mr. Donald F. Dorward
#875 Mr. Robert C. Weiss

#1150 Mr. Dennis D. Sidbury
#1097 Mr. Steven H. Scott
#554 Mr. Robert T. Coats
#662 Mr. Richard W. Strong

#1050 Mr. Rodney Pimentel
#1022 Mr. Steve Williamson
#552 Mr. Edwin C. Callan



The SF Alumni Club holds a luncheon on the first Friday of every month (the next one will be on March 4th). Lunch is served at the famous Schroeder's Restaurant, which is located on 240 Front St. in downtown San Francisco. The lunch is informal and begins at noon. Alumni are encouraged to attend.

Lost Phi Delts

PLEASE HELP US LOCATE THE FOLLOWING PHIS. IF YOU KNOW THEIR CURRENT ADDRESS, PLEASE SEND IT IN THE ENCLOSED ENVELOPE OR EMAIL IT TO SIDBURY@CAL.BERKELEY.EDU.

# 299 Mr. Michael E. Rakestraw	# 800 Mr. Curtis K. Townsend	# 1075 Mr. Mark D. Fowler
# 408 Mr. Walter L. Mathews	# 801 Mr. Robert M. Watkins	# 1079 Mr. Bradley W. Coburn
# 442 Mr. Merritt N. Vaughn	# 818 Mr. Donald B. Shea	# 1085 Mr. James W. Fannin
# 501 Mr. Douglas M. Leale	# 829 Mr. Donald M. Howard	# 1086 Mr. James M. Hirst
# 509 Mr. Robert T. Petersson	# 832 Mr. James D. Rhoades	# 1092 Mr. Dennis G. Lee
# 511 Mr. Demott Modisette Jr.	# 839 Mr. Laurence D. Oliveri	# 1094 Mr. Jeffrey J. McElvaney
# 512 Mr. Laurin F. Tolman	# 868 Mr. John B. Nance	# 1125 Mr. Jeffrey T Han
# 520 Mr. George W. Shipley	# 890 Mr. Richard B. Griffin	# 1128 Mr. Lasse B. Kjelsaas
# 536 Mr. Charles H. Coyle Jr.	# 892 Mr. James J. Kennington	# 1132 Mr. Frank R R. Avenilla
# 540 Mr. Jack R. Sloan	# 896 Mr. Mark C. Covington	# 1134 Mr. Felix A. Torres
# 540 Mr. Edmund R. Sewell	# 897 Mr. William E. Dempsey	# 1144 Mr. Lee S. Roberts
# 566 Mr. Richard E. Baum	# 902 Mr. Thomas J. Seed	# 1151 Mr. Robert K. D. L. Izumi
# 589 Mr. Charles S. McDonald	# 915 Mr. Gary E. Meyer	# 1156 Mr. Adam D. Griffin
# 591 Mr. Newell D. Mitchell	# 918 Mr. Jeffrey M. Brennan	# 1161 Mr. Jason M. Redd
# 627 Mr. Jack D. Griffith	# 946 Mr. James E. Richards	# 1164 Mr. Philip S Mah
# 632 Mr. Richard C. Apman	# 954 Mr. Joseph A. Wharton	# 1189 Mr. Manuel R. Lozano
# 645 Mr. Henry A. Kinnison Jr.	# 957 Mr. Richard A. Potts	# 1200 Mr. Jason Shuster
# 648 Mr. Marion E. Willson	# 958 Mr. John Wisnom IV	# 1201 Mr. Alex B. Szeto
# 649 Mr. Gordon W. Nelson	# 959 Mr. Alan C. Doscher	# 1205 Mr. Justin Corrocherr
# 651 Mr. Warren E. Davis	# 960 Mr. Steven C. Morrell	# 1209 Mr. Arta Monjازهb
# 652 Mr. Roger H. Ransom	# 964 Mr. Clayton T. Rowley	# 1211 Mr. Jay Panchal
# 658 Mr. Robert O. Hawes	# 965 Mr. Craig S. Nelson	# 1240 Mr. Patrick J. Suter
# 661 Mr. Richard W. Henley	# 966 Mr. Michael P. Schelp	# 1254 Mr. Ryan Carney
# 667 Mr. George A. Leatherman Jr.	# 968 Mr. H. D. Roebuck	# 28 Mr. William W. Miller
# 669 Mr. George W. Smith	# 969 Mr. Robert L. Johnson Jr.	# 232 Mr. John R. Drew
# 673 Mr. Jack R. Howell	# 970 Mr. Dennis J. Fitzgerald	# 398 Mr. Douglas O. Honnold
# 691 Mr. Ben E. Foster	# 976 Mr. Richard L. Armstrong	# 57 Mr. Robert A. Holt
# 710 Mr. Ruben L. Navarro	# 977 Mr. Carl A. Northcraft	# 213 Mr. William J. Wood
# 721 Mr. James R. Payne	# 1001 Mr. William P. Leary	# 706 Mr. Robert N. Whitehead
# 724 Mr. Thomas L. Robertson	# 1002 Mr. Mark R. Thorp	# 698 Mr. Burks L. Hamner III
# 736 Mr. Nathaniel M. Ball	# 1020 Mr. James J. Arnstein	# 754 Mr. Warren B. Richards
# 749 Mr. Richard N. Peterson	# 1031 Mr. Kimble D. Goodman	# 779 Mr. David A. Rose
# 757 Mr. Robert A. Smith	# 1052 Captain John S. Walsh	# 409 Mr. Richard O. Devine
# 758 Mr. Malcolm P. Boghosian	# 1055 Mr. Mehdi Ganjezadeh	# 469 Mr. Charles R. Hoge
# 777 Mr. Dennis T. Cutland	# 1068 Mr. Timothy E. Salter	# 632 Mr. Jack B. Adams
# 792 Mr. David K. Brown	# 1070 Mr. Stephen D. Machado	

We very much appreciate the feedback we receive regarding Lost Phi Delts. If you sent in updates, please be sure that we received them. If you have provided information on a brother who continues to appear on this list, it means the information that was provided is either the same information we already have as their most recent address which is no longer valid or that we confirmed that the new information provided is out of date. Thank you.

Please Look Closely at all the names, the list gets smaller every year, let's make sure every Phi is found.

Philanthropy

I am proud to say that California Alpha had another busy semester serving our community. We started with the annual Walk to D'Feet ALS at Lake Merritt. About a dozen brothers participated in the walk that benefits our national charity, the ALS Association. They were very pleased at our strong showing and thanked us once again for our donations from the last Spring MusicFest.

After that, three of our former pledges participated in Alpha Omicron Pi's Strike a Move dance competition. Our team came in second, performing an excellent rendition of OK Go's "A Million Ways" music video. Following this, we entered Gamma Phi Beta's Mr. Gamma Phi pageant, performing very well in the coin drive and competition.

We also put in some old-fashioned hard labor during the new Berkeley Project, an event that involved thousands of Cal students



performing a wide variety of community improvement projects. Phi Delt worked at the Chaparral House, a non-profit nursing home. Despite the rain, we worked outside, moving dirt, pulling out overgrowth, and transplanting. The exterior of the home was much improved by the time we were done.

Our final event of the semester was Kappa Gamma Delta's annual dodgeball tournament. Phi Delt took home the gold in true professional fashion.

It has been a pleasure to serve as California Alpha's philanthropy chair. I look forward to all the future effort of the brothers as we continue our tradition of community service.

Yours in the Bond,
Matt Dally #1305

PHI DELTA THETA

**PO Box 4338
Berkeley, CA 94704**



